

# Designing effective e-learning courses

To design effective e-learning courses you need to be able to do more than use sophisticated web design packages. You have to decide what content you need, select an appropriate learning strategy and then to carry out the detailed design.

This workshop covers these essential skills.

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<b>What does it cover?</b>	Analysing the training requirement Structuring the course Deciding on appropriate learning strategies Writing for the screen Writing challenging questions
<b>Who would benefit?</b>	Anyone needing to design high-quality e-learning materials
<b>How long?</b>	2 days - Principles and practice
<b>If you're interested</b>	Please contact: Bryan Hopkins Design for Learning Ltd 70 Southgrove Road Sheffield S10 2NQ United Kingdom  Tel/fax: +44 114 267 8972 Mobile: +44 7711 638341 Skype: bryanhopkins E-mail: <a href="mailto:bryan@bryanhopkins.co.uk">bryan@bryanhopkins.co.uk</a> Web: <a href="http://www.bryanhopkins.co.uk">www.bryanhopkins.co.uk</a>

Shortlisted for the Excellence in the Production of Learning Content at the eLearning Network Awards, 2007



Shortlisted nominee for the Outstanding Contribution to the Training Industry award at the World Of Learning, 2004 and 2006